

2010 Farm City BBQ Sponsorship Opportunities



Did you know that nearly 1 in 20 workers in our economy plays a role in the food and fiber marketing chain?

Did you know the average grocery store stocks more than 30,000 different items? A well-coordinated network of farmers, ranchers, processors, truckers and retailers are dedicated to making sure we have this abundant, safe food supply.

What do a truck driver, a rancher, a grocery store clerk, a logger, a futures broker, and a biotechnologist have in common? They all play an important role in making sure that Americans have access to a healthy and abundant supply of food, fiber, and natural resources.

American farmers and ranchers literally help feed the world by producing a bounty of agricultural products. To do this, they rely on essential partnerships with urban and suburban communities to supply, sell and deliver finished products across the country and around the globe. Rural and urban communities working together have made the most of our nation's rich agricultural resources as they contribute to the health and well being of our country and to the strength of our economy.

November 21-27, 2010 is National Farm-City Week, a time where we recognize the importance of this cooperative network. Locally, we celebrate with the annual Farm City BBQ, an event that helps support our next generation of leaders with youth development programs through the Collier County 4H Foundation, the Leadership Collier Foundation and the Collier County Junior Deputy League...***The BBQ has attracted as many as 1,100 local business leaders and farm families. In recent years, the BBQ has also donated over \$100,000 back into our community!***

This year, the BBQ will feature:

- ✓ Displays from the local 4-H Clubs
- ✓ A raffle of prizes collected by Leadership Collier
- ✓ Vegetable Sale - Vegetables picked fresh and donated by Immokalee farmers will be available for \$10
- ✓ The traditional menu of Grilled Steak, Corn on the Cob, Baked Beans, & Immokalee Salad

We need your support to ensure that our children can continue to learn about the agriculture industry and its importance to all of us. ***Proceeds from the Farm City BBQ benefit local youth programs at Collier County 4H Club Foundation, Leadership Collier Foundation and the Collier County Junior Deputy League.*** Please consider one of the following sponsorship opportunities to help support OUR next generation of leaders.

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\$3,000 – Cattle Baron

- ✓ Logo'd signage at the event
- ✓ Logo prominently displayed on the Farm City website
- ✓ Logo prominently displayed on promotional flyers / posters
- ✓ Logo prominently listed on the sponsor sign on the day of the event
- ✓ Company name included in press releases
- ✓ Company logo and website link included on Facebook and LinkedIn promotion
- ✓ 10 Complimentary tickets to the BBQ

\$1,000 – Florida Farmer

- ✓ Logo included on the Farm City website
- ✓ Logo included on promotional flyers / posters
- ✓ Logo included on the sponsor sign on the day of the event
- ✓ Company logo and website link included on Facebook and LinkedIn promotion
- ✓ 6 complimentary tickets to the event

\$300 – Ranch Hand

- ✓ Company name will be included on the Farm City website and marketing materials*
- ✓ Company name will be included on the sponsor sign at the day of the event
- ✓ 4 complimentary tickets to the event

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone/Email: _____

Please make check payable to:

Greater Naples Chamber of Commerce for Farm City BBQ 2010

and mail to:

Cyndee Woolley, 4395 Corporate Square, Naples, FL 34104

*Email your logo to: cyndee@c2-com.com or call (239)571-3174

*Proceeds help local youth development programs through
the Collier County 4H Foundation, Leadership Collier Foundation, Inc.,
and the Collier County Junior Deputy League*

